

22nd Biennial International Congress

Asian Regional Association for Home Economics (ARAHE) August 7-10, 2025, Manila Prince Hotel, Manila, Philippines

Theme: "Empowering Future Generations: Home Economics in the Age of Advanced Technology"

Overview of the **22nd ARAHE** Biennial International Congress 2025

Hosted by the Philippine Home Economics Association, Inc. (PHEA) in partnership with the Philippine Association of Technology in Home Economics of State Colleges and Universities (PATHESCU, Inc.) and the Organization of Technology and Livelihood Education Educators of the Philippines, Inc. (OTLEEP)



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22nd ARAHE Congress 2025 Organizing Secretariat

1. Organizer: Philippine Home Economics Association

Co-organizers: Philippine Association of Technology in Home Economics of State Colleges and Universities, Inc. (PATHESCU) and Organization of Technology and Livelihood Education Educators of the Philippines, Inc. (OTLEEP)

2. Organizing Committee:

Albert M. Rosarda
Maria Fema S. Aquino
Maria Gracia A. Fulgencio
Manuelita P. Reyes
Florivic A. Javier
Marilyn E. Pasion
Catherine G. Pingol
Marian H. Alejandrino
Carmelina DM Tan
Manuelita P. Reyes
Renz Robert E. Salvador
Ma. Jovita F. Alarca
Albert M. Rosarda
Lanie V. Salvador
Maria Gracia A. Fulgencio
Rosalyn H. Lo
Joanne R. Bantang
Erlinda D. Serrano
Christine B. Banzuela
Joanne R. Bantang
Siony C. Ubane
Amy O. Barbas
Maria Fema S. Aquino
Raymart M. Salvatierra
Manuelita P. Reyes
Mary Justine Clarise A. Trinidad

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3. Congress Theme: "Empowering Future Generations: Home Economics in the Age of Advanced Technology"

The field of Home Economics has always been attuned to changing environments, as its essence lies in managing resources to ensure family well-being and studying the relationships and interactions within and outside the home in the context of its environment. An integral part of its practice is the infusion of the use of technology in the practical household management skills. Thus, it is not surprising that Home Economics is closely associated with 'human ecology' or paired with technology and/or livelihood as in 'technology and home economics'.

As we are ushered to another era of technological advancement that reshapes various facets of daily life, the Home Economics discipline must maintain its role as a bridge between time-honored skills and innovation. This requires continuous retooling of its practitioners with competencies that will enable them to support individuals and families successfully navigate the complexities of today's home life.

The Congress Subthemes:

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<u>Smart Homes, Smart Families:</u> Studies on the use of advanced technology from smart kitchen appliances to digital tools such as budgeting and financial apps, AI-assisted wardrobe planning, interior decoration, or nutrition intervention plans among others.

<u>Digital Literacy in Home Economics Curriculum</u>: Integrating technology in HE education that can revolutionize the learning experience from interactive and immersive tools like virtual reality simulations to data analytics for tailoring instruction or research to meet individual student needs.

<u>Sustainability and Green Consumption</u>: Programs, policies, or systems that promote sustainability practices like monitoring or reducing energy consumption, minimizing food waste, managing e-wastes or fostering a generation of eco-citizens.

<u>Culture, Values, and Societal Challenges:</u> Understanding and addressing modern-day societal challenges such as cybersecurity and data privacy that affects a culture, the family life and the dynamics between spouses, parents and children, among siblings, and within one's micro and macrosystems.

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4. The 22nd ARAHE Congress at a glance

- Academic and Technical Visits
- Congress Dinner
- Country Presentation
- ✤ Keynote Speech
- Opening and Closing Ceremonies
- Oral and Poster Presentation
- Symposium

5. Key Dates

September 1, 2024 - Submission of Extended Abstract for Oral/Poster Presentation December 31, 2024 - Deadline for Submission of Extended Abstract February 28, 2025 - Release of Extended Abstract Review March 31, 2025 - Submission of Revised Oral Presentation Abstract August 9, 2025 - Oral and Poster Presentations on or before March 31, 2025 - Start of Registration August 7 -10, 2025 - 22nd ARAHE Congress July 31, 2025 - Closing of Registration

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6. Congress Registration link:

https://forms.gle/d9GT8yb vAFfgF5EZA

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